

# HOW EXECUTIVES DO SNOWDAYS.

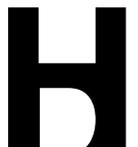


**FRANCHISE**  
**UnCONFERENCE**  
**MARCH 17-19** | **2026**  
**PARK CITY** | **UTAH**

**2026**  
**SPONSORSHIP**  
**OPPORTUNITIES**

HOSTED BY  **fishmanPR**  
Moving Brands Forward

 **FisherZucker**  
FRANCHISE LAWYERS

  
HOT DISH ADVERTISING



# BECOME A SPONSOR OF FRANCHISING'S EXTREME NETWORKING RETREAT

UnConference is an “extreme” 3-day retreat on the slopes of Park City, Utah where senior franchise executives can network with peers, learn something new, and get some R&R—all in one event.

As the name suggests, UnConference breaks the mold. There are no long days of panels or back-to-back sessions. Instead, we host just two hours of structured programming each morning, followed by afternoons filled with intimate networking activities—from chairlift conversations on the slopes to curated group excursions for non-skiers.

Here, you’ll network while doing something you love—skiing, snowboarding, dining, or exploring—all alongside some of the most respected names in franchising.

Consider a 2026 UnConference sponsorship and get your brand in front of the projected 200+ franchisors, suppliers, and industry leaders that will be in attendance.

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**REGISTER**

See below for available sponsorship packages.  
If you’re interested in being a sponsor please  
contact us or claim one when you register.

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## THANK YOU!

**Lane Fisher & Brad Fishman**

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# UnConference // 2026 Sponsorships



## **\$10,000 // WAREHOUSE WELCOME RECEPTION**

- UnConference registration for 3 attendees
- Prominent logo placement and name recognition during Welcome Reception
- The naming rights to branded cocktail menu for the reception
- Name recognition in Welcome Reception app notification and agenda listing
- Sponsorship recognition on UnConference emails, on-site posters, and presentations



## **\$10,000 // RED PINE DINNER**

- UnConference registration for 3 attendees
- Prominent logo placement and name recognition during Red Pine Dinner
- The naming rights to branded cocktail menu for the reception
- Name recognition in Red Pine Dinner app notification and agenda listing
- Sponsorship recognition on UnConference emails, on-site posters, and presentations



## **\$8,500 // COOKING CLASS**

- UnConference registration for 3 attendees
- Prominent logo placement during Cooking Class
- Branded Aprons for Cooking Class attendees
- Name recognition in Cooking Class app notification and agenda listing
- Sponsorship recognition on UnConference emails, on-site posters, and presentations



## **\$8,500 // MIXOLOGY CLASS**

- UnConference registration for 3 attendees
- Prominent logo placement during Mixology Class
- Branded shot glasses for Mixology Class attendees
- Name recognition in Mixology Class app notification and agenda listing
- Sponsorship recognition on UnConference emails, on-site posters, and presentations



## **\$8,500 // HIGH WEST TOUR LUNCH**

- UnConference registration for 3 attendees
- Prominent logo placement during High West Lunch
- Branded travel tumblers for attendees
- Name recognition in High West app notification and agenda listing
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

# UnConference // 2026 Sponsorships

## **\$7,500 // OPENING COCKTAIL HOUR SPONSOR**

- UnConference registration for 2 attendees
- Prominent logo placement and name recognition during Cocktail Hour
- The naming rights to branded cocktail menu for Cocktail Hour
- Name recognition in Cocktail Hour app notification and agenda listing
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

## **\$7,500 // GARMENT SPONSOR (2)**

- UnConference registration for 2 attendees
- Logo placement on one sleeve of UnConference 2026 T-Shirt
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

## **\$7,500 // SWAG BAG SPONSOR (2)**

- UnConference registration for 2 attendees
- Logo placement on one side of UnConference 2026 Swag Bag
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

## **\$7,000 // CLOSING DINNER**

- UnConference registration for 2 attendees
- Prominent logo placement and name recognition during Closing Dinner
- The naming rights to branded cocktail menu for the reception
- Name recognition in Closing Dinner app notification and agenda listing
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

## **\$6,500 // LANYARD SPONSOR (2)**

- UnConference registration for 2 attendees
- Logo placement on UnConference 2026 Lanyard
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

## **\$6,500 // BADGE SPONSOR**

- UnConference registration for 2 attendees
- Logo placement on UnConference 2026 on all Name Badges
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

## **\$6,500 // APP SPONSOR**

- UnConference registration for 2 attendees
- Logo placement on homepage of App
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

## **\$6,500 // BOTTLED WATER**

- UnConference registration for 2 attendees
- Branded bottled water included in swag bag received by every attendee
- Branded bottled water distributed during Wednesday's morning workout
- Sponsorship recognition on UnConference emails, on-site posters, and presentations

## **\$6,500 // WIFI SPONSOR**

- UnConference registration for 2 attendees
- Naming rights of Network and Password
- Logo placement or name recognition on WiFi signage and communications
- Sponsorship recognition on UnConference emails, on-site posters, and presentations