

THE FRANCHISE UnCONFERENCE

MARCH 8-10, 2017 | PARK CITY, UTAH

UNPROCRASTINATE!

Save the date for the 2017 Franchise UnConference in Park City, Utah.

WHO: The UnConference is designed for franchisors, large multi-unit franchisee executives and select franchise suppliers. This is an unprecedented opportunity to teach and learn from more than 100 franchise CEOs, Presidents and Founders and to collaborate with other colleagues on growth strategies best practices, new technology and business opportunities.

WHAT: A relaxed yet focused and productive format that allows you to interact with your peers to share stories and successes, float ideas, network, catch up with old friends, meet new friends and actually have time for some R & R. This may be the rare conference where your spouse isn't just invited, they'll actually have fun participating!

WHEN: March 8-10th, 2017, but feel free to come early or extend your stay, festivities happen March 7-11!

WHERE: Newpark Resort, in Park City, Utah – a premier skiing and snowboarding destination. Get ready to flaunt your ski and snowboard skills in a fun atmosphere.

WHY: We call it the UnConference for a reason. If you've ever been to a business event that was Unproductive, Unfun and desperately Uncool, we feel your pain. So we designed this event to be the total opposite. Fun, Cool, Productive, Inspiring, Relaxing, Invigorating.

HOW: Registration is now open, visit FranchiseUnconference.com for more information. Watch your in-box for details. There are a limited number of luxury suites available, reserve by December 15th to secure your spot.

HOW MUCH: It is \$750/person to attend. Spouses are an additional \$250. Rooms are \$174/night for a Deluxe Room, \$239/night for a Suite, \$369/night for a 2BR Suite, and \$329/night for a 2BR Townhouse on property. The Attendance Fee does not cover the cost of your lodging but it does cover food, beverages and a whole lotta fun.

WHAT NOW? Look for more details soon when we update franchiseunconference.com with all the details for 2017.

WHAT ARE YOU WAITING FOR? Pull out your smartphone now and block out March 8-10th. Do it now before your calendar fills up with pesky meetings and due dates and dentist appointments!

Hosted By: Fishman PR, Fisher Zucker, Hotdish