

# Partnering with Guidant has its Advantages

## Full Suite of Funding Options

The right financing can come from a number of places. In fact, many of our clients combine their primary method of financing with another option to reach their desired capital.

The good news is that we can help with a range of options. Our offerings include:

### ***401(k) Rollovers (Rollovers as Business Start-ups)***

Candidates need a minimum of \$50k in an eligible retirement account to qualify (and access to that account).

### ***SBA Loans***

We offer a tailored lending strategy for your candidates—we profile them for lenders to make the best possible match and help them attain their desired amount of capital.

### ***Unsecured Loans***

Candidates need a credit score of 690 or more and minimal credit inquiries to qualify. We can help negotiate low introductory rates for them.

### ***Portfolio Loans***

\$160k in marketable securities such as stocks and bonds are what your candidates will need to qualify for this method. With our help, they'll receive a special 2% flat rate to access their funds.

## Pre-qualification for your Candidates

With a custom co-branded link to our pre-qualification tool, you can find out in five minutes or less what types of funding options your candidates may be eligible to receive.

The screenshot shows the Guidant Financial pre-qualification tool interface. At the top, the Guidant Financial logo is on the left, and contact information (Call Us 888.472.4455, [guidantfinancial.com](http://guidantfinancial.com)) and navigation links (FINANCE A SMALL BUSINESS, WHY GUIDANT, CLIENT STORIES, GET STARTED, ABOUT US, BLOG) are on the right. Below the navigation bar is a large orange box with the text "YOUR LOGO HERE". Underneath this box, there is a paragraph of text explaining the tool's purpose: "By completing the form below, you'll find out what types of funding you may be eligible to receive. Some of the options could include 401(k) Rollovers, SBA Loans, Unsecured Credit — even Equipment Leasing." This is followed by two more paragraphs: "Our revolutionary rapid results page will reveal the possibilities available to you, help you anticipate what questions lenders may ask during the process and ultimately determine if you're a perfect fit for debt-free financing!" and "Once you've had a chance to look things over, one of our financing experts will reach out to you to discuss moving forward, and answer any questions you may have about the process. It's that simple!". Below this text is a small section titled "So...let's get started. --> --> -->" and a note: "If you have any difficulties or questions regarding this form please contact us at 1-888-472-4455 ext 3092." At the bottom of the form, there is a progress bar with four steps, the first of which is highlighted. Below the progress bar, the text "On Your Way" is followed by "5 MINUTES TO FUNDING" in large, bold letters. To the right of this text, a small paragraph reads: "In the amount of time it takes you to order a nonfat extra-hot vanilla latte, you can find funding options for your new business." At the bottom right of the form, there is a red button labeled "GET STARTED".

## Meet our Team



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*“Having worked together for nearly 4 years now, I can state with confidence that Guidant Financial is a great partner in the financial services arena. Their retirement rollover program is the best. I highly recommend them if you are looking for a lending partner that truly “has your back” when it comes to customer care and product delivery.”*

— Tim Smith, Director of Financing, Anytime Fitness

### Schedule a Consultation Today

The sooner we connect, the closer your candidates will be to getting their new business funded.